

NAB SHOW 2018 STAND SL9021

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BLUEFISH444 DEMONSTRATES KRONOS ELEKTRON AND KRONOS OPTIKOS SDI AND VIDEO OVER IP AT NAB SHOW 2018

Multi-Channel 4K 60p, High Dynamic Range, High Frame Rate, SDI and SMPTE 2022/2110 Video over IP workflows in Broadcast, Production and Post-production

North Melbourne, Australia, March 13, 2018 – [Bluefish444](http://bluefish444.com), manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, will be demonstrating the [KRONOS range of video, audio and data processing I/O cards](#) across numerous workflows at [NAB Show 2018](#).

KRONOS has been developed to enable workflows requiring multi-channel Ultra HD, high dynamic range video, SMPTE 2022/2110 Video Over IP, and supports high frame rates up to 120fps. KRONOS hardware is 8K ready, with the capacity to support future 8K video workflows.

Bluefish444 will be demonstrating KRONOS Elektron and KRONOS Optikos at NAB Show 2018 with 4K HDR output from [Adobe Premiere Pro CC](#), simultaneous SDI and IP playout from [Avid Media Composer](#), and 8 channel SDI ingest with Bluefish444's new IngeStream IP streaming software. KRONOS video hardware will be supported by industry leading manufacturers and software partners within the [Production](#), [Post-production](#), and [Broadcast](#) markets. Many of these partners will be announcing and demonstrating this support at NAB Show 2018. For a full list of supported solutions with Epoch and KRONOS, visit bluefish444.com

"KRONOS is the most flexible PCIe video I/O device Bluefish444 has ever made" states Tom Lithgow, Product Manager, Bluefish444. "KRONOS Elektron more than doubles the SDI capacity over the existing Epoch range, and KRONOS Optikos provides SFP+ module support, allowing our customers to swap the SFP+ modules providing access to numerous video interfaces in addition to SDI."

Bluefish444 will be showing the [KRONOS range](#) on stand [SL9021](#) at [NAB Show 2018](#) with many other manufacturers and software partners also announcing and demonstrating support for Bluefish444. For further information regarding KRONOS, visit bluefish444.com

About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its video cards are used not only in traditional broadcast and post-production, but also in emerging workflows such as live events, immersive graphics, augmented reality and Video Over IP. Bluefish444 has a growing presence in industries adopting professional video such as the medical, automotive, defence and mining industries.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit www.bluefish444.com

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